

What if eliminating your "Wax" Floor Care System was the Easiest Way to Go Greener and Save Money Doing It?



The Cable Center at the University of Denver – showing off their NEW ultra-durable NeverStrip floor coating that beautifies and protects their gorgeous terrazzo floor, all while hugely improving sustainability and saving a ton of money doing it.

Conventional "Wax" Floor System	NeverStrip Ultra-Durable System
Apply 6, yes SIX coats of "wax" on day one	Apply 1, yes ONE, coat of NeverStrip
Burnish the "wax" once a day/week/month	<i>Nope – No burnishing</i>
Scrub and recoat with one coat of "wax" once a month/quarter	<i>Nope – No scrub and recoating</i>
Clean the floor as needed	Clean the floor as needed
Strip all the "wax" build up and start the endless cycle all over once or twice a year	<i>Nope – Never any stripping Enjoy the shine for 2, 3, 4, or 5 years and then recoat right over the top</i>

NeverStrip Floor Coatings Sustainability - VOC

The NeverStrip Floor Coatings System lowers indoor VOC emissions because of its ultra low VOC content (8 to 14 grams per liter) combined with a one-coat application. The NeverStrip coatings meet the US Green Building Council standards to qualify for their LEED programs. This standard is specified as the Green Seal Standard which uses the California South Coast Air Quality Management Board standard of < 50 grams per liter; the most stringent standard in common use. **This is just part of the NeverStrip Sustainability Story. Visit www.NeverStrip.com for more**

Create YOUR Wax Elimination Plan Now!

1. Install appropriate pilot program
2. Conduct facility-wide audit
3. Construct Business Case
4. Implement Plan

Let's work together to make your floor care hugely more sustainable and save a ton of money doing it

Call me at
718.591.1074



Mark Rakitovan
ServiceMaster Commercial
Cleaning Solutions
718.591.1074



www.NeverStrip.com

Could You Reduce Hard Floor Care Labor by 50% or More?

You Bet...

Never Strip.
Never Burnish.
Never Wax.

More Sustainable Floors
on a
More Sustainable Budget

More Sustainable Floors on a More Sustainable Budget

86% of Floor Care Cost is Labor. What if half of that was no longer necessary?

Wastefulness of "Wax"

Why tolerate such a polluting, wasteful, and outdated technology as Floor "Wax"?

Especially since its overall costs are a whole lot higher than the new, highly sustainable, 2 to 5 year recoat-cycle ultra-durable urethanes?

Isn't it time to end the budget-draining, never-ending, short cycle, labor-intensive system of "Wax"?

The coating, polishing, scrubbing and re-coating, removing/stripping, re-coating, and repeating all over again? Worse, "Wax" finish systems cause:

Excessive Waste...

Energy Waste – who pays for that?
Water Waste – who pays for that?
Chemical Waste – who pays for that?

Unnecessary Pollution...

Indoor Air Quality – ongoing unhealthy dust and fumes
Environmental VOCs – harmful to the environment
Chemical Sludge – polluting wastewater streams

And Wasted Labor

Wax is a cheap product that requires a huge amount of labor to maintain to an acceptable standard.

Result: 86% of floor care costs are labor*

* BSAIC '04 - '05 Financial and Operation Ratio Study

We could no longer afford the luxury of being inefficient



Sustainable Future



This NeverStrip stuff is a thousand times better than wax

- Ed Middleton, Facilities Director, Nazareth Academy, on his 7 year experience with the NeverStrip Floor Coating System throughout the 800 student facility.

What Ed got, you get:

A 2 to 5 year recoat-cycle, ultra-durable urethane coating that is non-yellowing, maintains a very high appearance standard day-in and day-out, and is easier to clean.

What that means:

- Floors Look Better Day In, Day Out
- Huge Improvement in Sustainability
- Avoid Huge Amounts of Labor

What you won't do anymore:

- Never Wax Again
- Never Burnish Again
- Never Strip Again

What else happens?

- Simpler Cleaning Operations
- Even Greener Cleaning
- Daylight Cleaning
- Cleaner Indoor Environment
- Tile and Grout coated; smells banished
- Asbestos Tile (VAT) encapsulated for the long term

The Bottom Line?

- 30% to 70% reductions in floor care labor

Proven System

Over 8 years in market with over 50,000,000 high-demand square feet coated:
Hospitals, Universities, Schools, Rapid Transit, Retail, Hospitality, Restaurants, Airports

Some of the Facilities and that are leaving the horrid era of Floor Wax behind...

Northwestern Graduate School of Business
University of Chicago Medical Center
University of Denver
Stanford University Medical Center
Rush University Medical Center
Wheaton-Warrenville School District
Babson College
Creighton University
University of Illinois Chicago
UIC Medical Center
Illinois Institute of Technology
Beloit College
Highland Community College
Joliet School District
Chicago Archdiocese Schools
Naval Academy
and many more

Great on these floor types:

Terrazzo, VCT, Sheet Vinyl, Luxury Vinyl, Marble, Natural Stones, Wood, Ceramic Tile and Grout, Quarry Tile and Grout, Re-colored Grout, Concrete, Rubber, Encapsulating Asbestos Tile (VAT)

